



## PRIVACY POLICY

Privacy policy pursuant to article 13 of Law number 196 from June 30<sup>th</sup>, 2003, regarding the processing of personal data performed by Bonino s.a.s. (hereinafter Bonino) concerning the people who interact with the website [www.boninoitaly.com](http://www.boninoitaly.com).

This information is provided exclusively for the Bonino website and not for other websites that may be consulted by the user through links.

Data controller: Bonino s.a.s. - Via Torino, 173 - 12048 Sommariva Bosco (Cuneo) Italy - tel. +39. 0172.54132 - fax +39. 0172.560942 - [info@boninoitaly.com](mailto:info@boninoitaly.com).

The handling of data connected to the website is managed by the technical staff or possibly by people responsible for the maintenance of the website.

Data provided voluntarily by the user: the website contains a form to be filled out with personal data in order to receive from Bonino information and material related to the company's activities and the products. The communication of personal information through the form provided is optional and voluntary, but the failure to provide it could result in the inability to receive what is requested. The optional and voluntary sending of e-mails to the addresses found in the website determines the acquisition of the sender's address, which is necessary to answer the e-mail, and of any other information provided.

Purpose of data handling: this information will be used by Bonino exclusively to provide the requested information or for the implementation of marketing, promotional and commercial informational activities relating to Bonino's products and services.

Methods of data handling: the personal data collected for the purposes referred to in the previous paragraph are treated with automated and non-automated tools only for the time necessary to achieve the purposes for which they were collected.

Safety: Bonino adopts and observes specific safety measures to prevent the loss of data, their illegal use, any unauthorized access or access that does not comply with the purpose for which they were collected.

Rights of the concerned users: the people whose personal data is being handled have the right, at any time to obtain confirmation of the data's existence, to know their contents and origin, to verify their accuracy and to ask for their integration, updating, correction or deletion. The person concerned can send their demands and questions to the data controller by sending an e-mail to the address [info@boninoitaly.com](mailto:info@boninoitaly.com).

### Cookies

The <http://www.bonino.com/> website uses "technical cookies" which do not get stored but deleted when the browser is closed, and consequently do not remain on the user's PC.

The use of those cookies is strictly linked to the transmission of session identifiers (consisting of random numbers generated by the server) which are needed in order to allow a secure and efficient website exploration, avoiding the use of other potentially harmful processing techniques for the user's web surfing confidentiality. Those cookies do not permit the acquisition of personal data that may identify the user.

The <http://www.boninoitaly.com/> website do not use cookies for the transmission of personal information, neither "persistent cookies" of other kind, or systems for tracking the user.



### **Extended Cookies Policy**

Cookies consist of portions of code installed inside of the browser, aiming at assisting the Owner's service provision according to the purpose described. User's consent may be needed for some purposes of Cookies installation.

#### Technical and Statistical Aggregated Cookies

- Strictly necessary activities for making it work
- This site uses Cookies in order to save the user's session and to carry on other activities strictly necessary for making it work.
- Activities for saving preferences, optimisation and statistics
- This site uses Cookies in order to save the surfing preferences and to optimise the surfing experience (for example the Cookies used to set the language and the currency or for conducting statistics by the owner of the website).

#### Other types of Cookies or third party tools which could use them

Some of the following services collect aggregated statistics and may not require the User's consent or may be directly managed by the owner – according to what has been described – without the help of third parties.

- Interaction with the social network and external platforms  
These services allow interactions with social networks, or with other external platforms, directly from the pages of this website.  
Interactions and information gathered by this website are nevertheless subject to the User's privacy settings about each different social network.  
In the event that a service of interaction with social networks is installed, is also possible that this service, also in case the User does not use it, collect traffic data regarding the pages where it is installed.
- "Like" button and Facebook social widgets (Facebook, Inc.)  
The "Like" button and the Facebook social widgets are services of interaction with the Facebook social network, supplied by Facebook, Inc.  
Personal data collected: Cookies and Data on usage.  
Place of data processing: USA - [Privacy Policy](#)
- "Tweet" button and Twitter social widgets (Twitter, Inc.)  
The "Tweet" button and the Twitter social widgets are services of interaction with the Twitter social network, supplied by Twitter, Inc.  
Personal data collected: Cookies and Data on usage.  
Place of data processing: USA - [Privacy Policy](#)
- "+1" button and Google+ social widgets (Google Inc.)  
The "+1" button and the Google+ social widgets are services of interaction with the Google+ social network, supplied by Google Inc.  
Personal data collected: Cookies and Data on usage.  
Place of data processing: USA - [Privacy Policy](#)
- "Linkedin" button and Linkedin social widgets (Linkedin Corp.)  
The "Linkedin" button and the Linkedin social widgets are services of interaction with the Linkedin social network, supplied by Linkedin Corp.  
Place of data processing: USA - [Privacy Policy](#)



➤ **Statistics**

Services contained in this section allow the Owner of the Data Processing to monitor and analyse traffic data and to keep track of the User's behaviour.

Google Analytics (Google Inc.)

Google Analytics is a web analysis service supplied by Google Inc. ("Google"). Google uses the Personal Data collected in order to track and examine the use of this Application, to fill reports and to share them with other services developed by Google.

Google may use Personal Data in order to contextualize and personalize the announcements of its own advertising network.

Personal data collected: Cookies and Data of usage.

Place of data processing: USA - [Privacy Policy](#) - [Opt Out](#)

How can Cookies be used inside of the browser?

In addition to what here contained, the User may manage the preferences related to Cookies right from inside his/her own browser, avoiding – for example – their installation by third parties. Through your browser preferences it is also possible to delete Cookies installed in the past, included the Cookie where has been possibly stored the Cookies installation consent by this website. It has to be noticed that by disabling all Cookies, the functioning of this website may be compromised. For more information on how to manage the Cookies inside of your browser go to the following addresses: [Google Chrome](#), [Mozilla Firefox](#), [Apple Safari](#) and [Microsoft Windows Explorer](#).

Being the Cookies and other tracking systems installation made by third parties through the services used inside of this website, it is technically impossible for the Owner to control it, so each specific reference to Cookies and tracking systems installed by third parties is to be considered as indicative. For further and more complete information, consult the privacy policy of the service supplied by third parties as reported in this document.

Given the complexity of the identification of the technologies based on Cookies and their strict integration with the website functioning, the User is kindly invited to contact the Owner if needing more details on the way Cookies work, in this website or when operated by third parties.

*Warning to European Users: this privacy policy has been drafted under legal obligations as by Art. 10 of the Directive n. 95/46/CE, as well as according to Directive 2002/58/CE, update of the Directive 2009/136/EC on Cookies.*